







2

3

4



VALUE CHAIN & END USE



SUPPLY & DEMAND



INFLUENCE
FACTOR ON
TEXTILE INDUSTRY



SUSTAINABLE
TREND IN TEXTILE



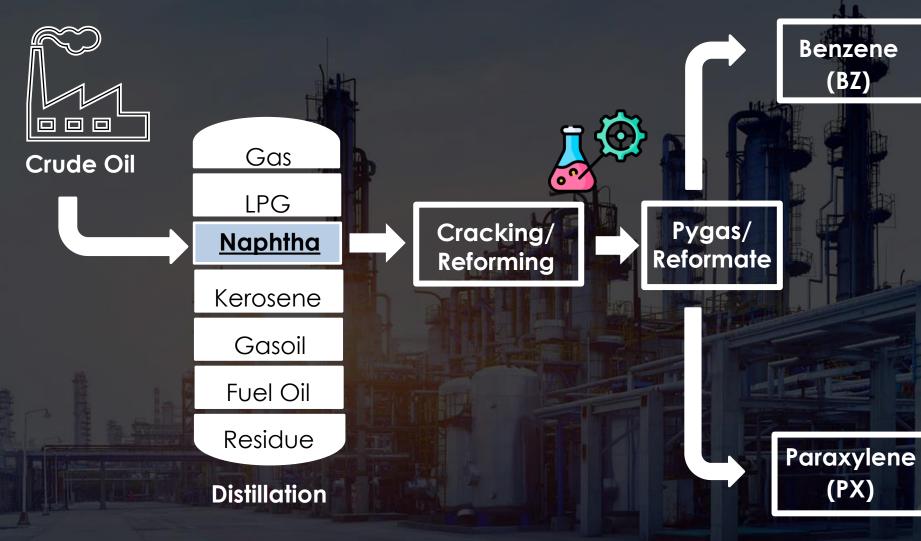
HOW TO ADAPT TO BE MORE SUSTAINABLE



# **BZ VALUE CHAIN**









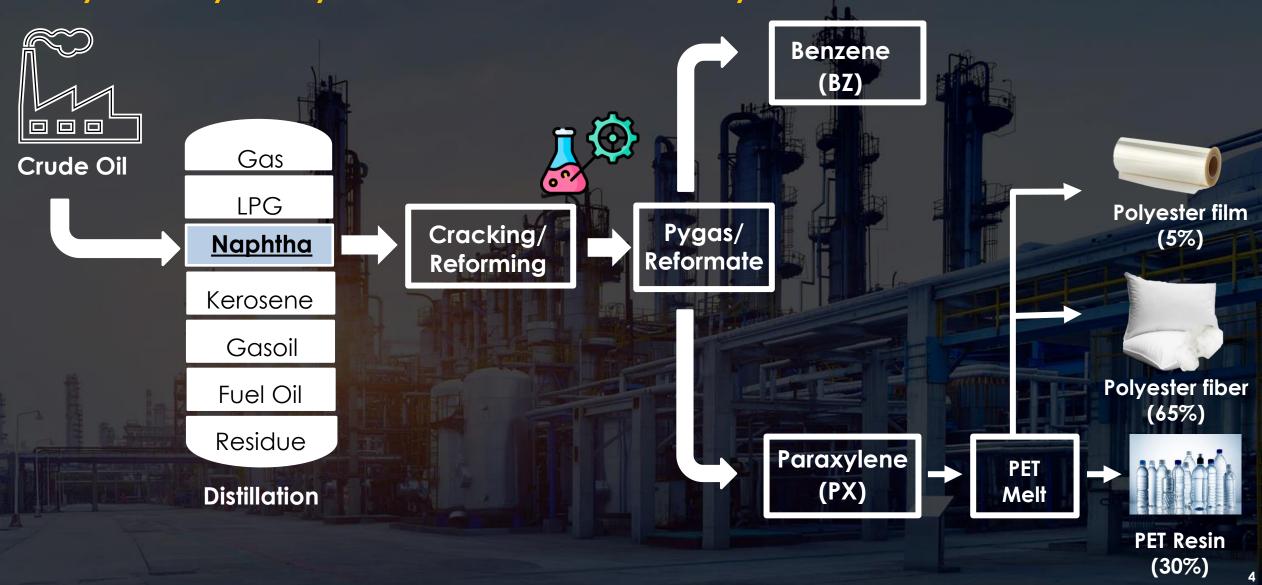
Cyclohexane Nitrobenzene (15%) (11%)

Linear Alkyl Benzene (3%)
(LAB)

# **PX VALUE CHAIN**



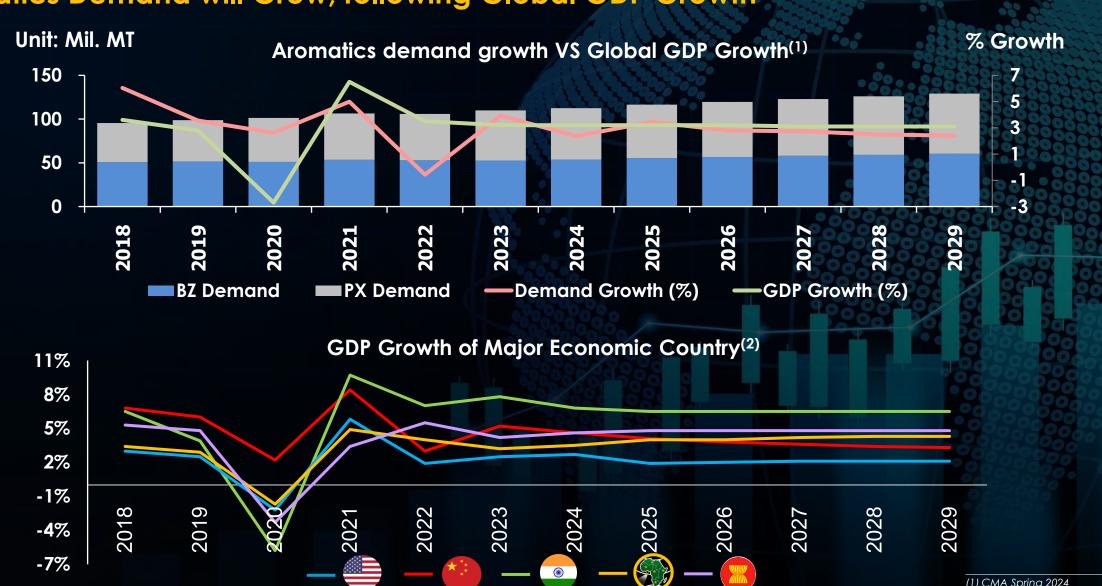
Paraxylene Plays a Key Role in the Production of Polyester Fiber



# AROMATICS DEMAND GROWTH



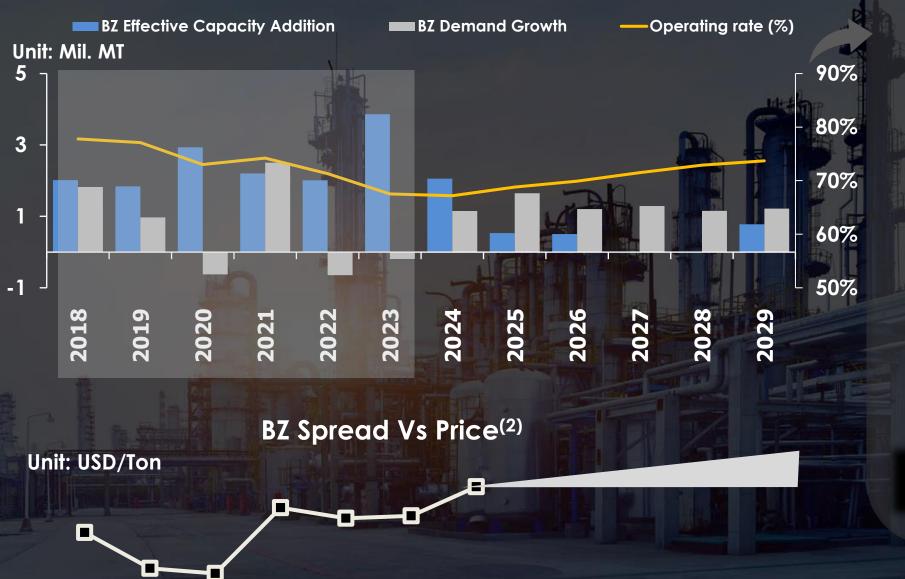
## Aromatics Demand will Grow, following Global GDP Growth



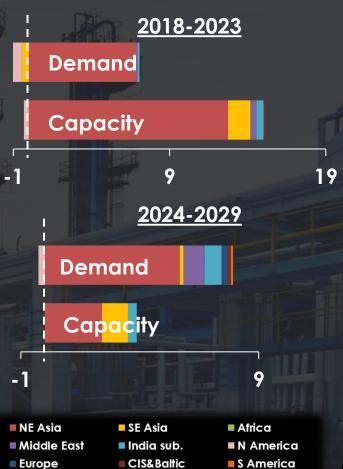
# BZ DEMAND & SUPPLY (1)



# Improving Benzene Market due to Outpacing Demand

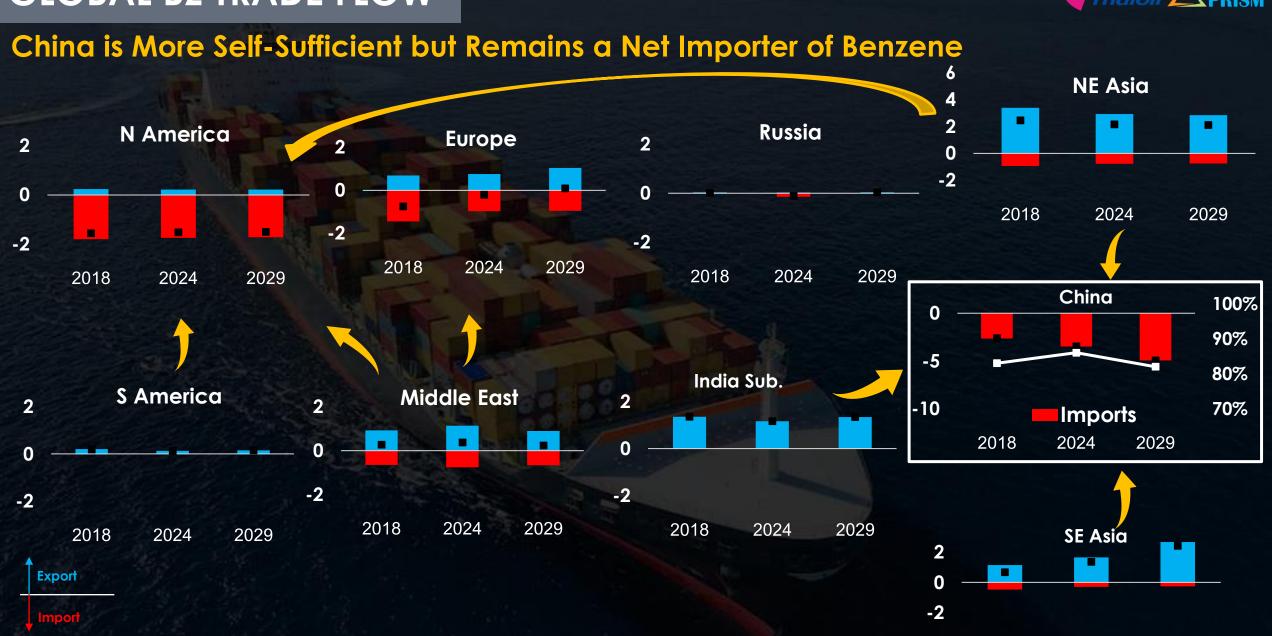


# Demand Growth And Capacity Addition By Region



# GLOBAL BZ TRADE FLOW





Unit: Mil. MT

2029

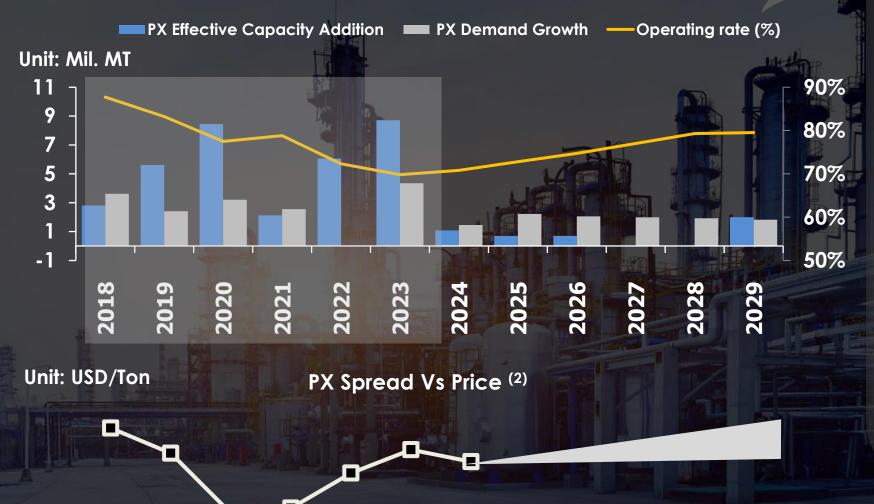
2018

2024

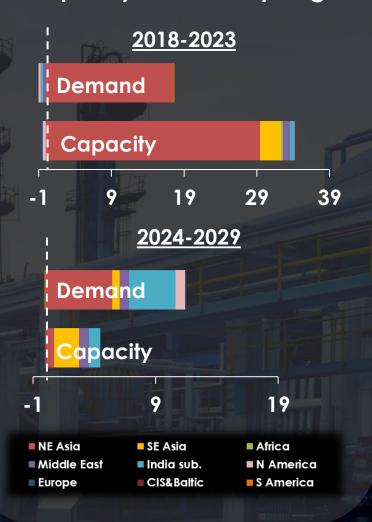
# PX DEMAND & SUPPLY (1)







#### Demand Growth And Capacity Addition By Region



# GLOBAL PX TRADE FLOW

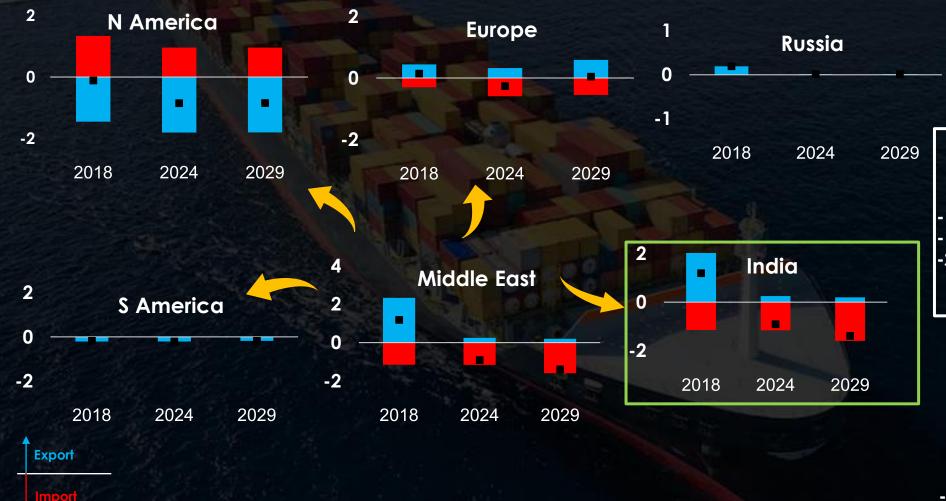


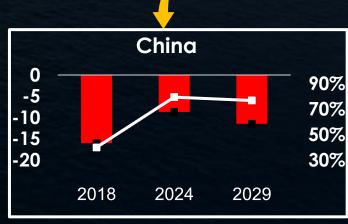
**NE Asia** 

2024

2029

# China is more Self-Sufficient but Remains a Net Importer of PX, While India has Become a Net Importer





15

10

5

-5

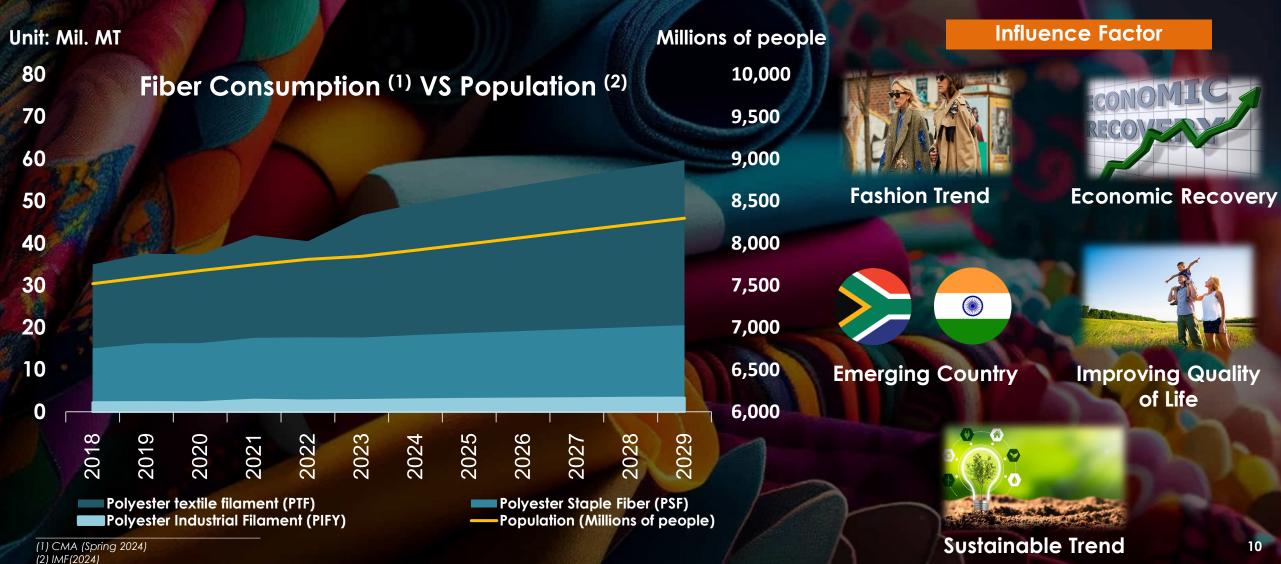
2018



# INFLUENCE FACTOR ON TEXTILE INDUSTRY



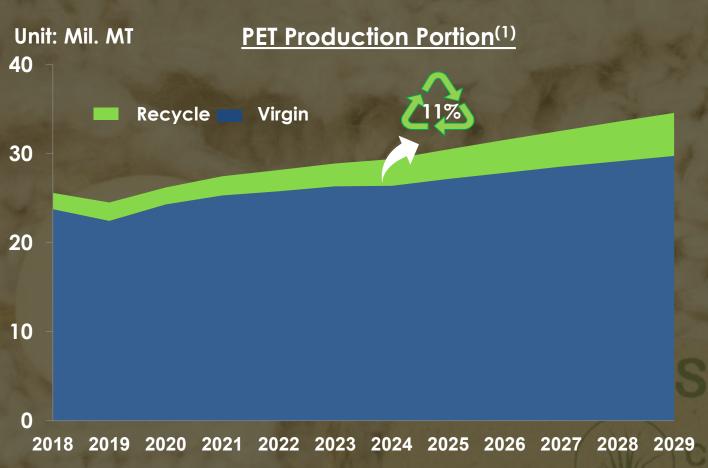
Fiber Consumption Continues to Grow, Driven by World Population Growth and Improving Quality of Life, Both are Key Factors in the Textile Industry



# SUSTAINABLE TREND IN TEXTILE



## Recycle Trend Increased Driven by Sustainability and Circular Economy



patagonia

#### Patagonia

**92%** of polyester-based products are recycled and avoided emitting CO<sub>2</sub> more than 10.5M pounds (3)



#### Adidas x Parley

Recycled ocean plastic waste to produce Ultra Boost from 1 in 2017 to 15 million of shoes in 2020 (4)



#### Join: The Power of Clothing

Used 100% recycled polyester fabric derived from plastic bottles (5)

Recycled Feedstocks by Region(Y2023) (2)







(1) CMA Spring( 2024) (4) Adidas news (2024) (5)Fast retailing website (2024) 11 (2) S&P (2024) (3) Patagonia website (2024)





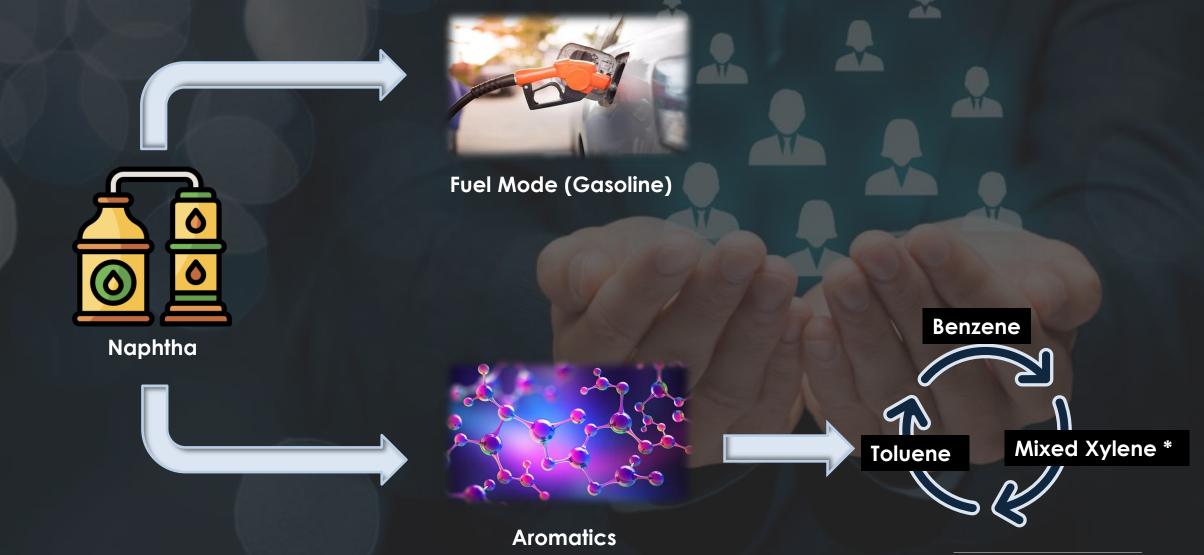
# ADAPTATION TO BE MORE SUSTAINABLE

# FLEXIBLE PRODUCTION PROCESS





# A Flexible Production Process To Capture The Best Economics



# HIGH PRODUCT CONVERSION





# From High Refinery Product Yields to High Chemical Product Yields



PX complex (focus on reforming)(1)

43% in 2019

Hengli



PX complex<sup>(1)</sup>

45% in 2020

**Zhejiang Phase1** 



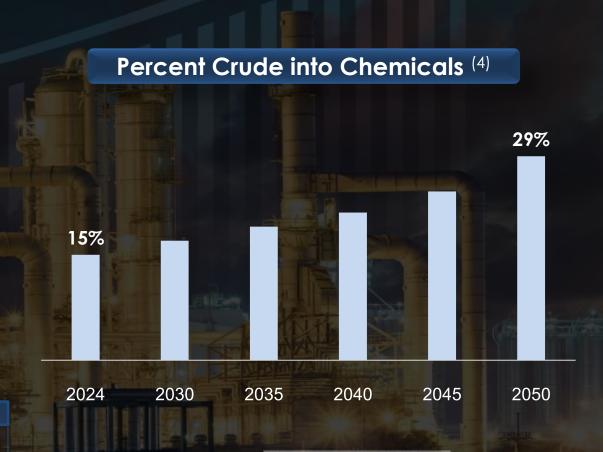
PX complex<sup>(2)</sup>

~Excess 50% in 2025

**Shandong-Yulong** 



COC complex (3)
Targeting 70-80% in 2025+



(1) S&P- Crude oil to chemicals (2021)

(4) S&P (2024)

<sup>(2)</sup> S&P (2024)-Process Economics Program (PEP) Report

<sup>(3)</sup> Saudi Aramco website

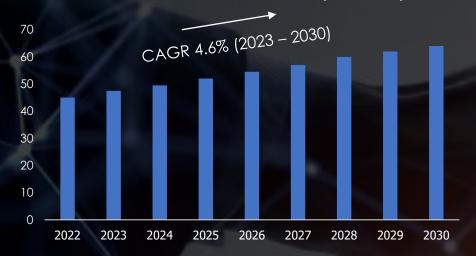
# **WAY FORWARD**



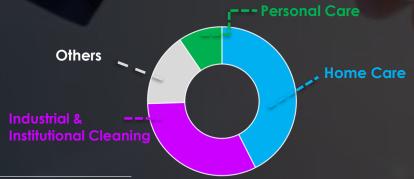
## **Developing into High Value Business**

Global Surfactants Market Size (1)

Surfactants Market Size 2023-2030 (US\$ in Bn)



Global Surfactants Market Share, By Application, 2023 (2)





**Way Forward** 

Disinfactant and Surfactant (D&S)



Linear Alkyl Benzene (LAB)





# **KEY TAKEAWAYS**



Aromatics Demand Growth Will Be Outpacing Capacity Addition

Aromatics Continue To Grow, Following Global GDP, World Population And Better Living Quality

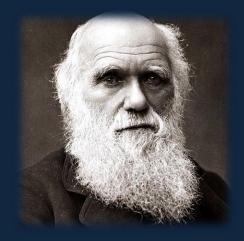
Growing Of Recycle Trend But Virgin Material Is Still The Major Contribution In The Market

Developing into High Value Business



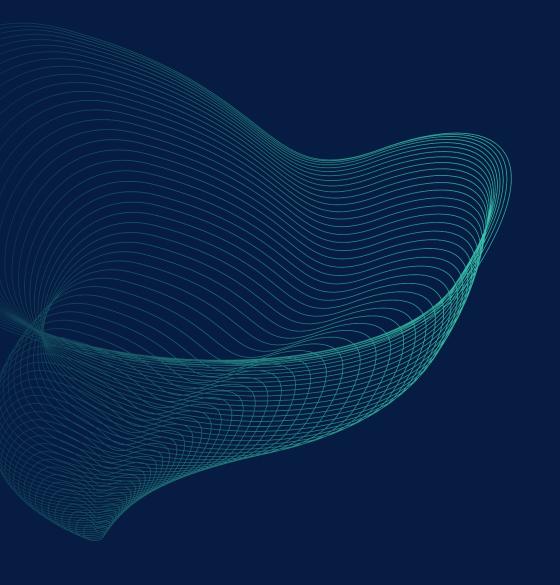
# " IT IS NOT THE STRONGEST OF THE SPECIES THAT SURVIVES, NOR THE MOST INTELLIGENT.

# IT IS THE ONE THAT IS MOST ADAPTABLE TO CHANGE"



**Charles Darwin** 





# Thank you